

The Challenge of Data and Application Security and Privacy (DASPY): Are We Up to It?

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- Cyber security is all about trade-offs
 - ❖ confidentiality
 - ❖ integrity
 - ❖ availability
 - ❖ usage
 - ❖ privacy
 - ❖ cost
 - ❖ usability
 - ❖ productivity
- Application context is necessary for trade-offs

- The ATM (Automatic Teller Machine) paradox
- Lessons from the Orange Book era
- Data security and privacy
- Application security
- The DASPY system challenge
- DASPY research thrusts

- The ATM system is
 - ❖ secure enough
 - ❖ global in scope
- Not attainable via current cyber security science, engineering, doctrine
 - ❖ not studied as a success story
- Similar paradoxes apply to
 - ❖ on-line banking
 - ❖ e-commerce payments

- Monetary loss is easier to quantify and compensate than information loss
- Security principles
 - ❖ stop loss mechanisms
 - ❖ audit trail (including physical video)
 - ❖ retail loss tolerance with recourse
 - ❖ wholesale loss avoidance
- Technical surprises
 - ❖ no asymmetric cryptography
 - ❖ no anonymity

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- Security principles **Application Centric**
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- **Our Basic Premise**
 - ❖ Security is fundamentally about tradeoffs
 - ❖ There can be no security (no tradeoffs) without application context
- **Orange Book/Rainbow Series (1983-94)**
 - ❖ Security is all about high assurance
 - ❖ Application context makes high assurance security impossible to achieve

- 34 titles listed in Wikipedia as the “most significant Rainbow series books”
 - ❖ Only 1 addresses applications
 - ❖ Trusted Database Interpretation (TDI)
 - ❖ Scope: “Trusted Applications in general and database management system in particular”

Software Architect	Project	% Time	Label
Alice	Win7	25%	U
Alice	SecureWin7	75%	S
Bob	Vista	100%	U

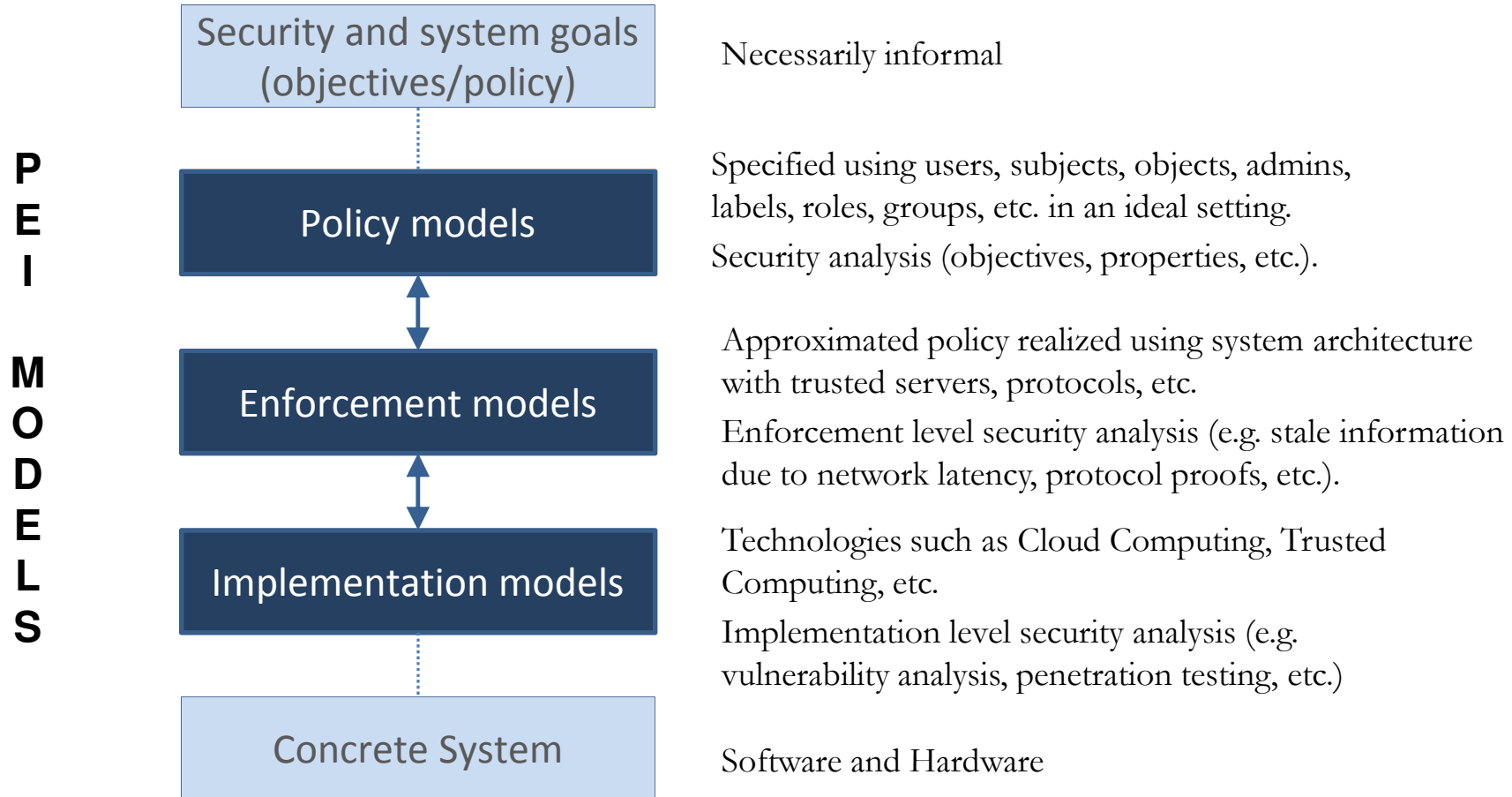
- What precisely is Secret?
 - There exists a SecureVista project
 - Alice works on SecureVista
 - Alice's effort on SecureVista is 75%
 - All or some of the above
- How do we maintain integrity of the database?
 - Depends

Much work and \$\$\$ by researchers and vendors, late 80's-early 90's

- Familiar term used for over 3 decades
- Fundamental problems identified in the first decade continue to dominate
 - ❖ covert channels
 - ❖ inference and aggregation
 - ❖ homomorphic encryption
- “The general understanding of the term data security and privacy is probably not significantly changed since these early days, although of course in the details and nuances there have been considerable advances.”

- Has come into use relatively recently
 - ❖ Remains amorphous
- The How interpretation: (currently prevalent in industry)
 - ❖ scanning for software vulnerabilities such as buffer overflow
 - ❖ run time application firewalls to prevent/detect application layer attacks
- The What interpretation: (the bigger challenge)
 - ❖ security policy and trade-offs in existing applications such as on-line banking: **relatively straightforward and relatively well understood**
 - ❖ security policy and trade-offs in newer applications such as social networks, secure information sharing, smart grid, secure data provenance, location-based services, electronic health records: **much fuzzier, less familiar and a major challenge to understand**

- Wisdom from the past:
 - ❖ “Generally, security is a **system problem**. That is, it is rare to find that a single security mechanism or procedure is used in isolation. Instead, several different elements working together usually compose a security system to protect something.” R. Gaines and N. Shapiro 1978.
- The DASPY system challenge is how to develop a systems perspective on DASPY



- Continue to pursue point solutions for various problems in data security and privacy.
- Continue to pursue solutions on the how aspect of application security.
- Embark on research to understand the what elements of application security. There are some excellent examples already but this thrust needs further and explicit encouragement.
- Embark on research to address the DASPY system challenge. Today this is largely ignored.

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